



*Pomen odgovornega ravnanja z  
naravnimi viri za trajnostno  
prihodnost in učinkovito soočenje  
s podnebno krizo*

JANEZ POTOČNIK  
So-predsedujoči UNEP IRP - Mednarodni panel za vire  
Partner SYSTEMIQ  
Član Rimski klub

*Bruselj, 17. April 2023*

*International Resource Panel*  
*Natural Resource Management Optic*

# Who are we?

**International Resource Panel - IRP**  
was launched in 2007 with the idea of creating a science-policy interface on the sustainable use of natural resources and in particular their environmental impacts over the full life cycle

Climate Change



Biodiversity Loss



Resource Management



# IRP Structure

**Panel Co-Chairs:**  
Janez Potočnik and Izabella Teixeira

**Steering Committee Co-Chairs:**  
Astrid Schomaker and Steven Stone

## SCIENTIFIC PANEL

Internationally recognized experts on sustainable resource management;  
Scientific assessments and advice, networks

## Science-Policy interface

Head of Secretariat: Merlyn van Voore

## UNE SECRETARIAT

Direction, procedures, support in development and implementation of assessments, outreach

## STEERING COMMITTEE

Governments from developing and industrialized countries;  
Strategic guidance, political support, regional synergies

## Strategic Partners



# *Main Challenges*

*The diagnosis of the resource challenge*

## *Acute*

- *Energy and Food Challenges due to terrible war in Ukraine*
- *Summer, where climate ordinary days are becoming rare*
- *Health – Covid related developments*

## *Chronical*

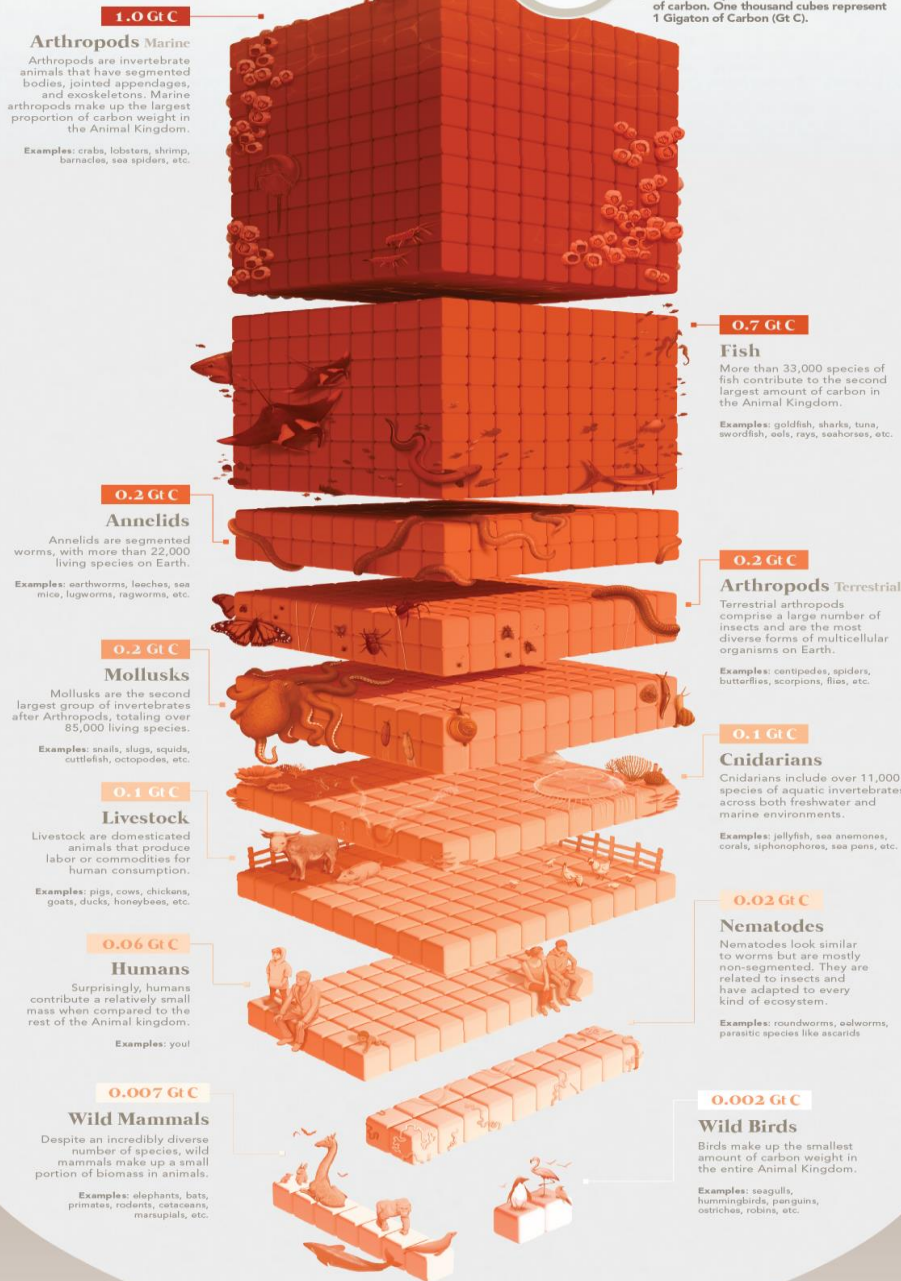
- *Environmental Challenges – Climate Change, Biodiversity Loss, Pollution/Health*
- *Social inequalities - Created Wealth Distribution, Poverty*

*Taking pain-killers to remove the acute pain will not heal chronical diseases, rather hide them and make them worse*

## The Biomass of Animals

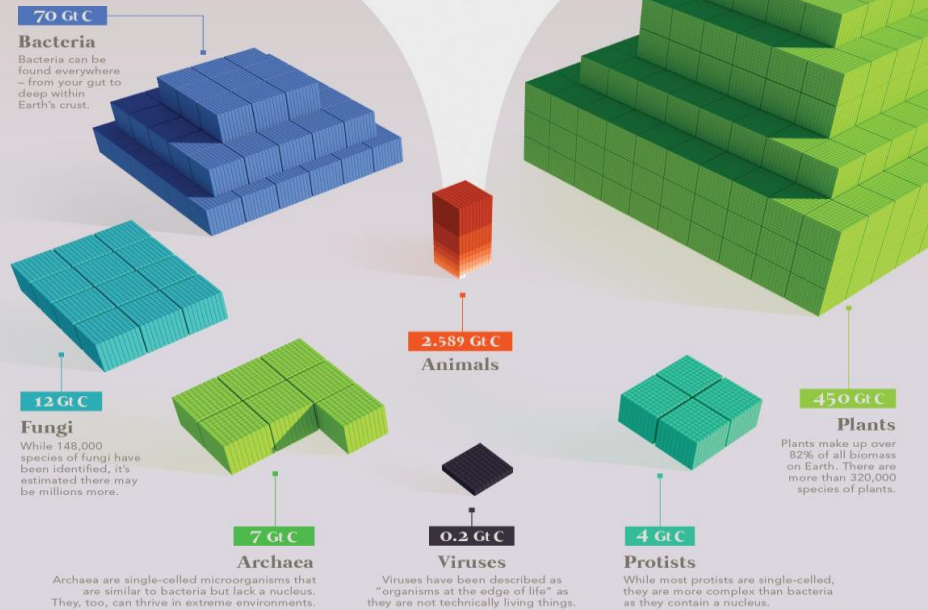
Biomass is measured by the amount of carbon an organism contains. Carbon is a primary component of all known life on Earth, used in complex biological molecules and compounds.

One cube represents 1 million metric tons of carbon. One thousand cubes represent 1 Gigaton of Carbon (Gt C).



All other species, like reptiles and amphibians, contribute a negligible amount of carbon when compared to other animals.

## Comparing All Biomass of Life on Earth



Humans make up approximately **0.01%** of all biomass on Earth.

SOURCE: Bai-Chi, Y.M., Phillips, R., Mile, R., 2018. The biomass distribution on Earth. Proceedings of the National Academy of Sciences 115, 6506–6511. doi:10.1073/pnas.1711842115



COLLABORATORS RESEARCH + WRITING Anupa Iman Ghosh | DESIGN Mark Belan | ART DIRECTION Mark Belan

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# Biomass of Life Humans in Perspective

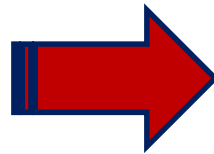
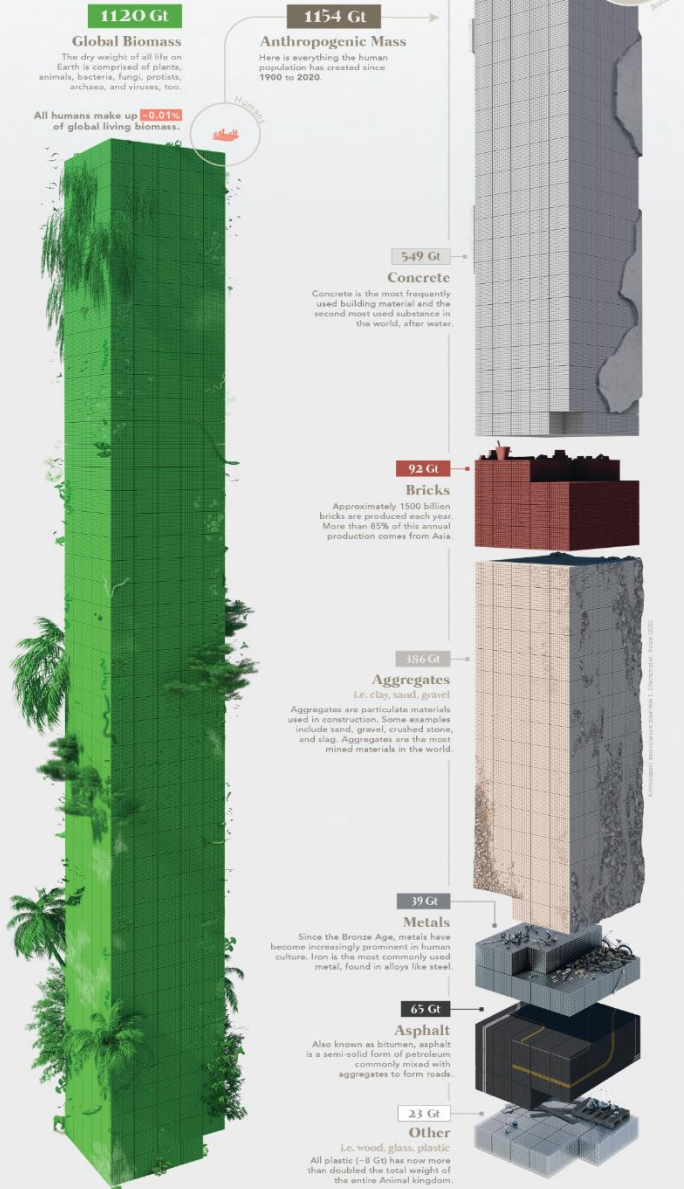
Source: Visualcapitalist.com

# Visualizing the Scale of Anthropogenic Mass

Anthropogenic mass, or human-made mass, refers to the materials embedded within inanimate solid objects that are made by humans.

In 2020, the amount of anthropogenic mass exceeded the weight of all global living biomass.

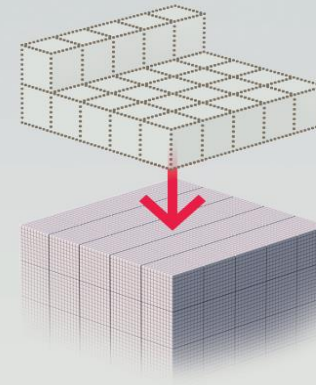
As humans continue to dominate Earth, questions surrounding our material output are increasing. We break down the composition of all human-made materials and the rate of their production.



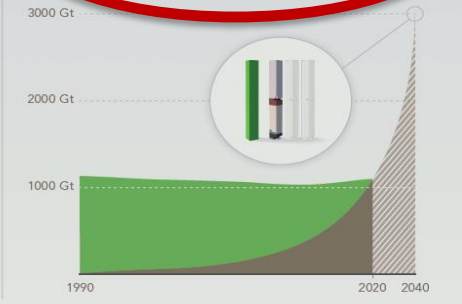
## The Accumulation of Anthropogenic Mass

The current rate of accumulation for human-made mass is approximately **30 Gt of mass per year**.

This is equal to each person on Earth producing their own weight in human-made mass every week.



As accumulation rates increase, the amount of human-made mass is predicted to almost **triple the total amount of global living biomass by 2040**.



These trends highlight the alarming speed and volume in which human contributions are impacting the world.

SOURCE Elhacham, E., Ben-Ur, L., Grozovski, J., Bar-On, Y.M., Milo, R., 2020. Global human-made mass exceeds all living biomass. Nature 588, 442–444. doi:10.1038/s41586-020-3010-5



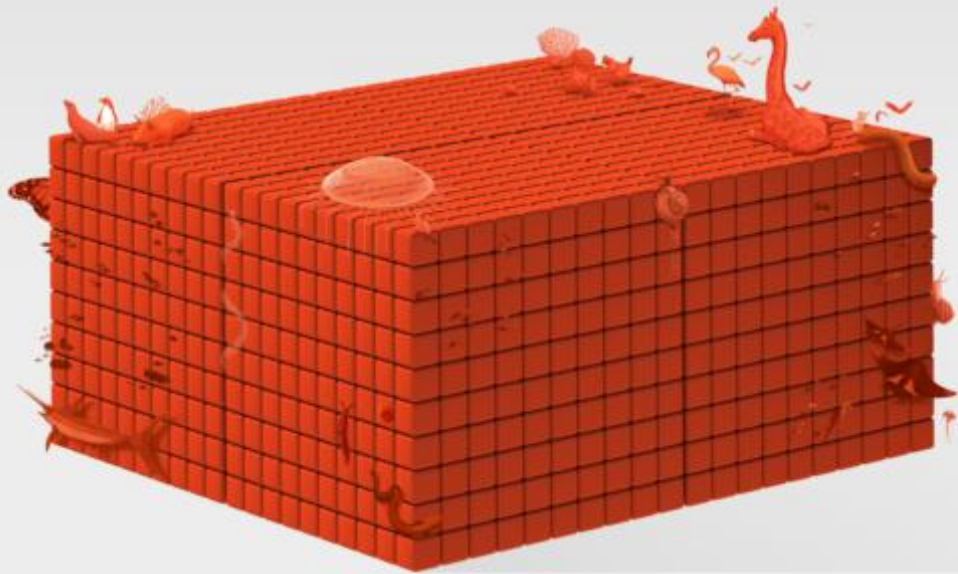
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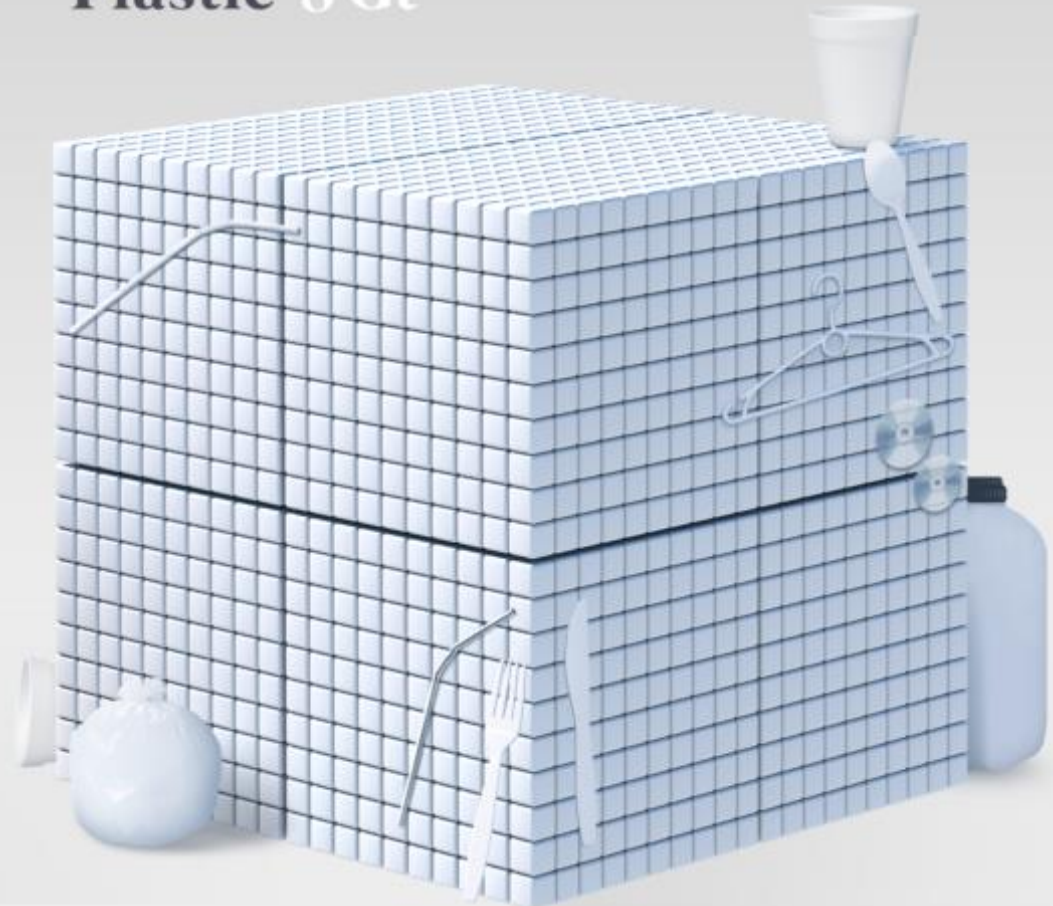
Source: Visualcapitalist.com



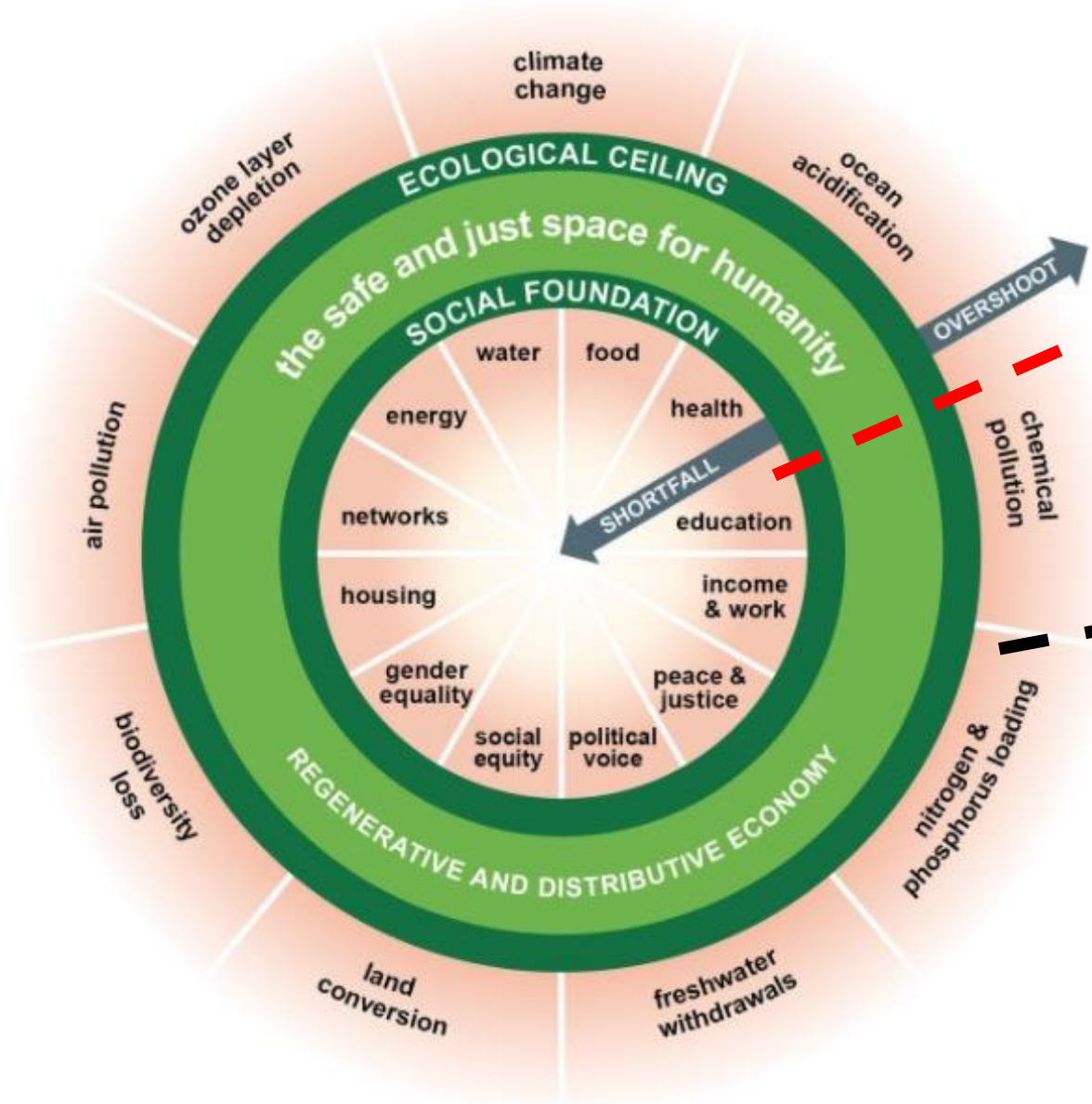
**Animal Kingdom 4 Gt**



**Plastic 8 Gt**



# A “doughnut” compass for human prosperity

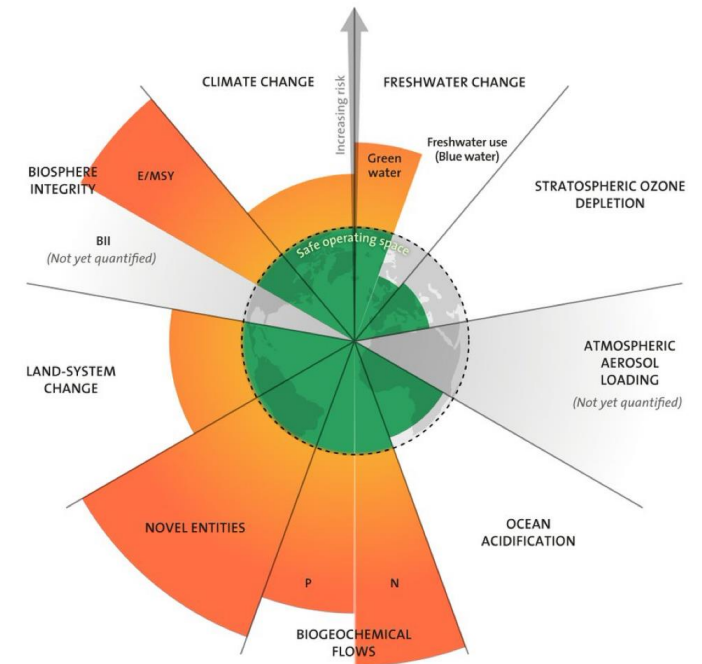
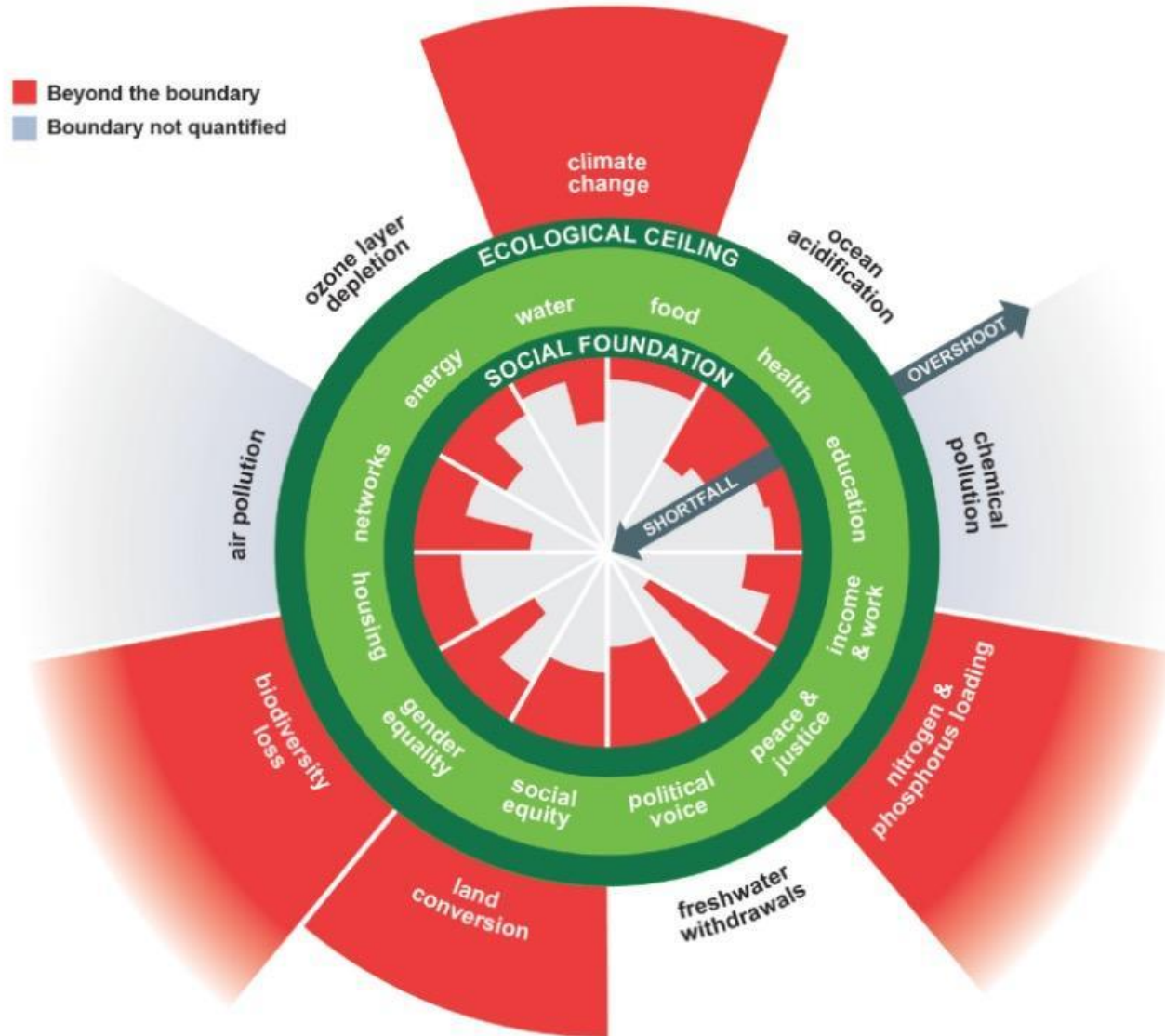


*Basis human needs  
incl. minimum requirements  
of resource supply*

*Outer limit by Planetary  
Boundaries*

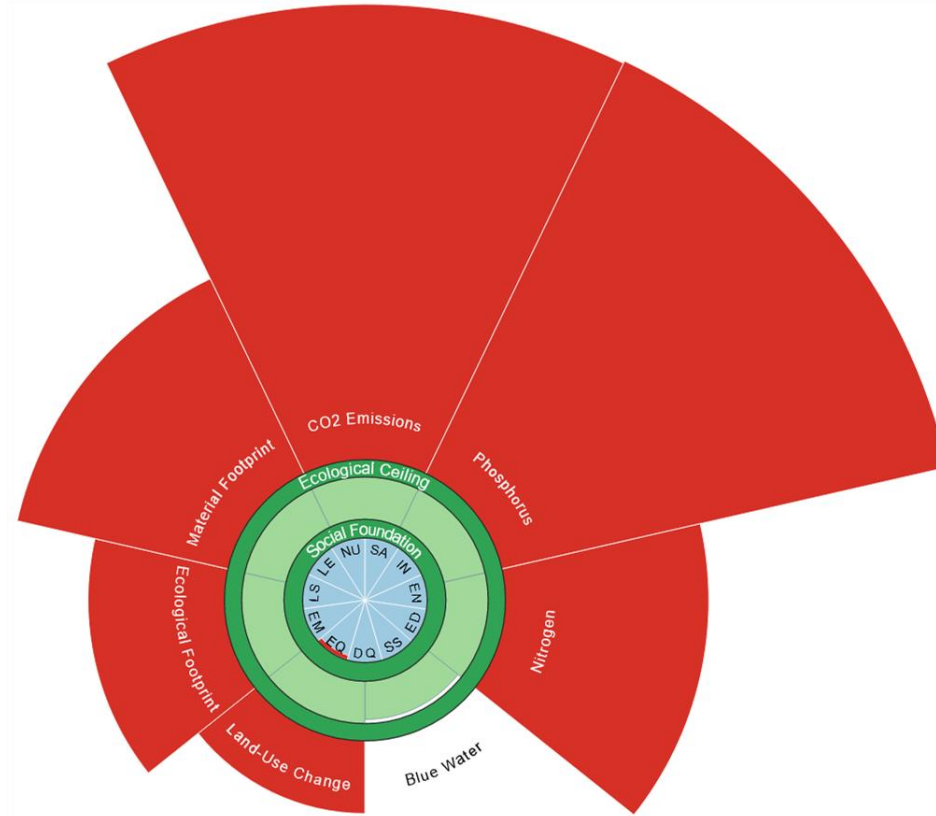
*Adapted from Raworth 2017*

# Humanity is living far out of balance



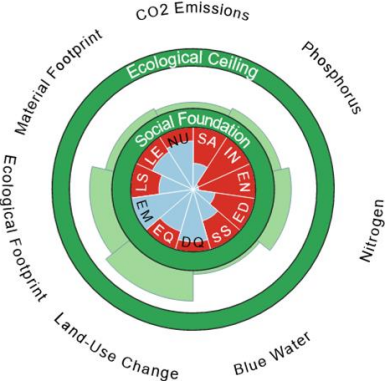
Source: Potsdam Institute for Climate Impact Research, 2022 reassessment

# *Divergent national contexts*

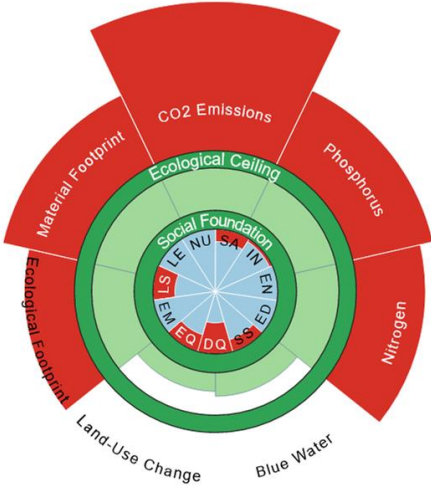


# Divergent national contexts

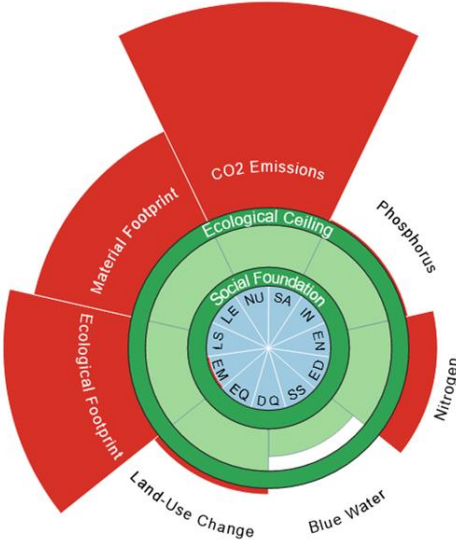
goodlife.leeds.ac.uk



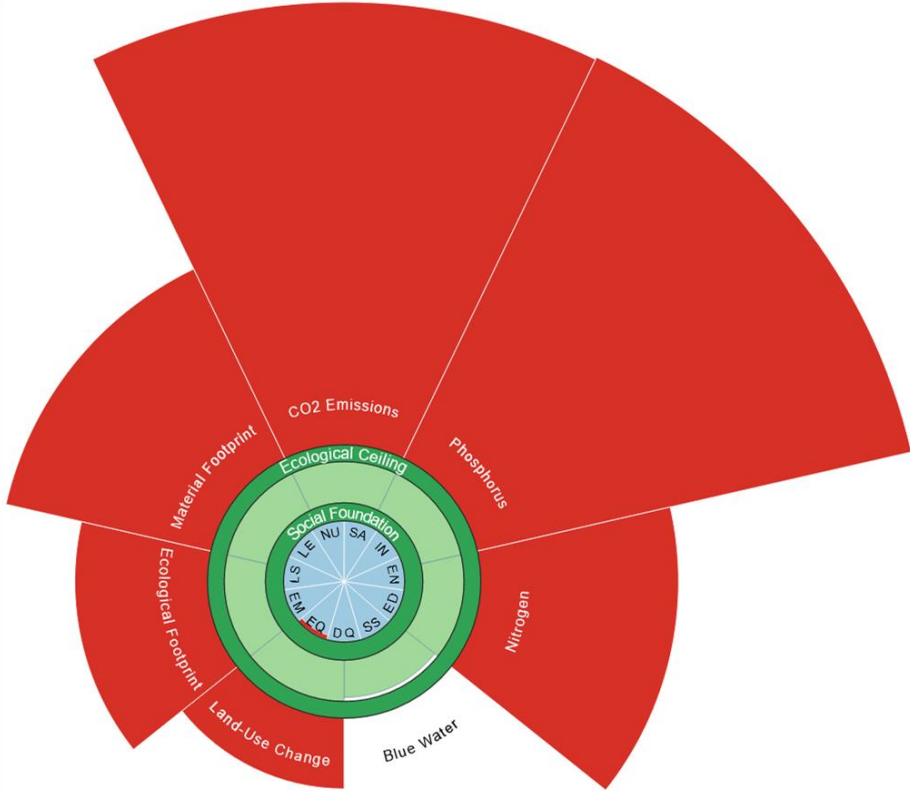
**Malawi**  
\$1,000 pc



**China**  
\$17,200 pc



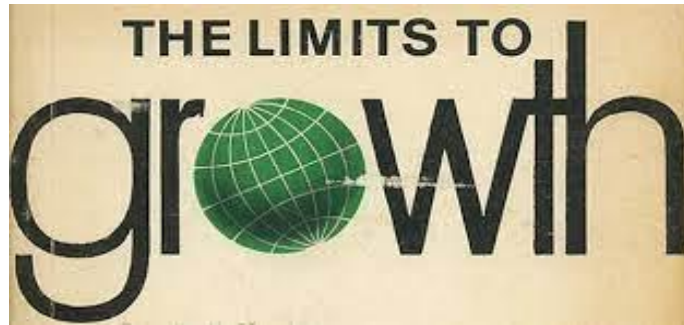
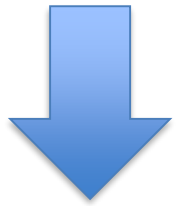
**Belgium**  
\$54,000 pc



**Australia**  
\$54,900 pc

# *The World has Changed*

1972



*Population on the Planet 3.8 billion*

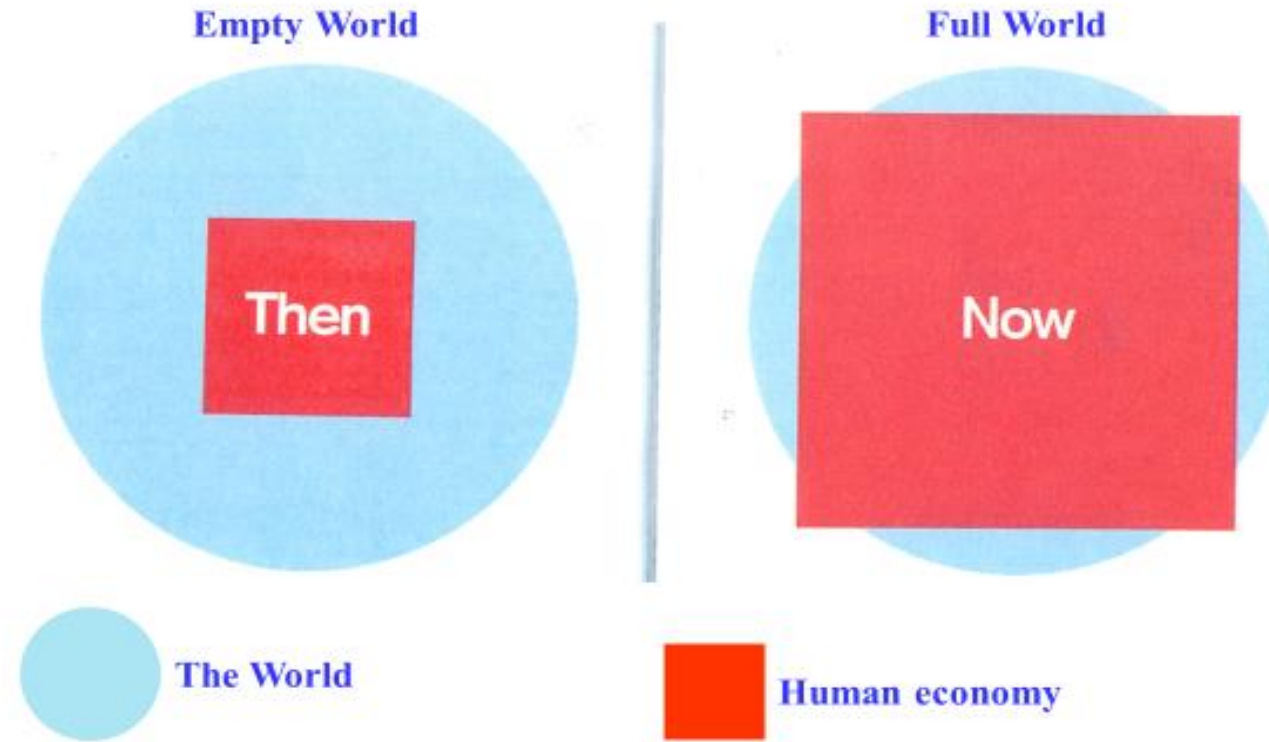
2022

***The Growth of Limits***

*Climate Change,  
Pandemics, Biodiversity  
Loss, Security Threats ...*

*Population on the Planet 8 billion*

# From “Empty” World to “Full” World



Source: Club of Rome: Simplified after Herman Daly

*Labour and Infrastructure limiting factors of human wellbeing*



*Natural resources and Environmental sinks limiting factors of human wellbeing*



*For the first time in a human history, we face the emergence of a single, tightly coupled human **social-ecological system of planetary scope.***

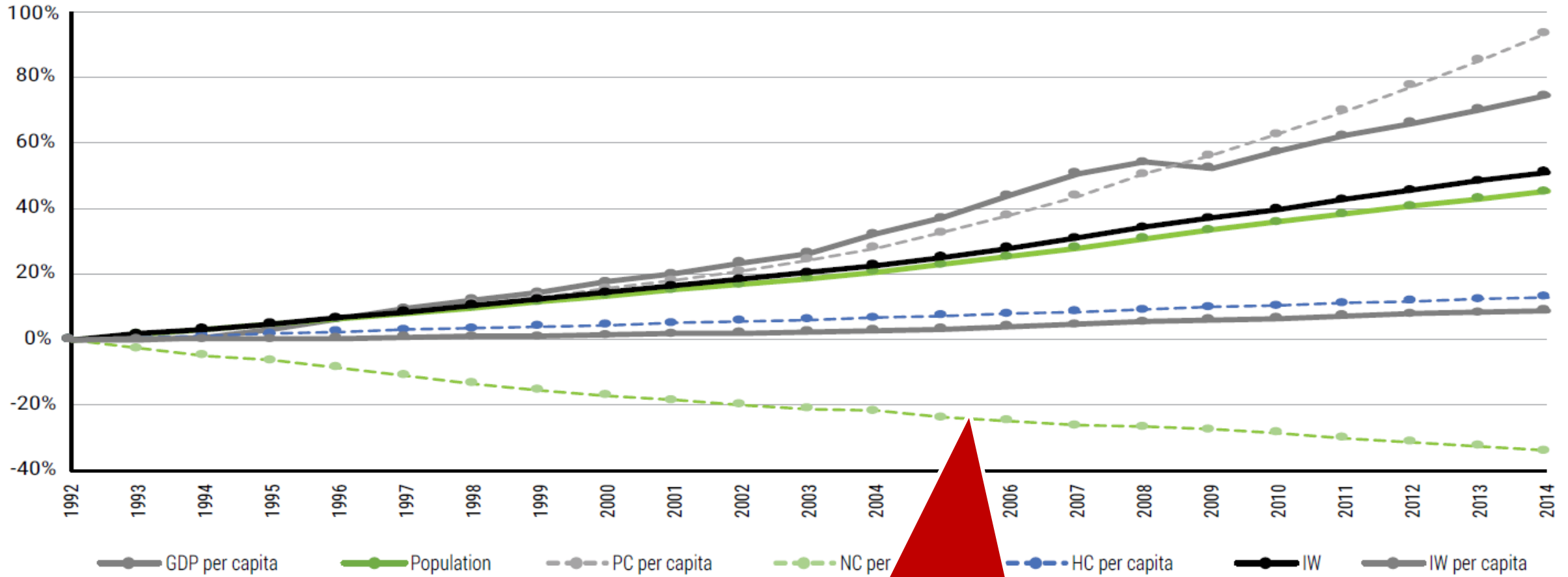
*We are more **interconnected** and **interdependent** than ever.*

*Our individual and collective **responsibility** has enormously increased.*



# Inclusive Wealth (IW) Index (and its components) evolution - 1992 to 2014

Source: Inclusive Wealth Report 2018



*IW – Inclusive Wealth*

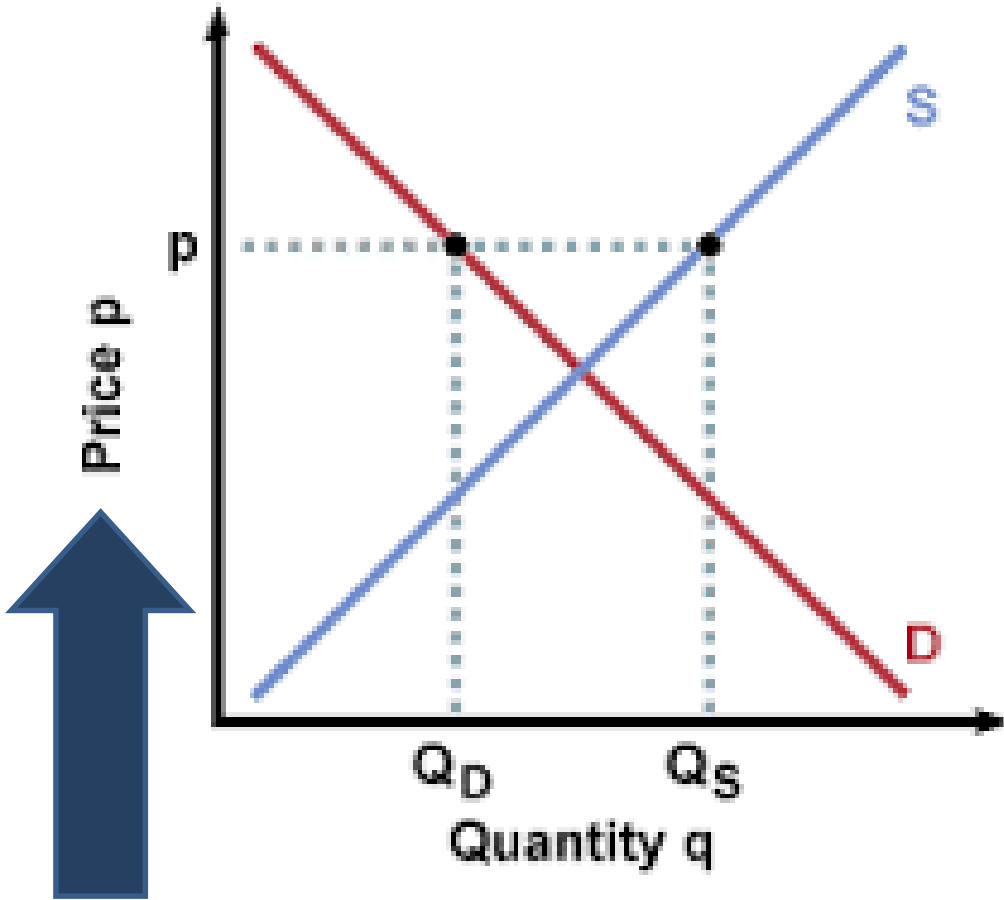
*PC – Production capital*

*HC – Human capital*

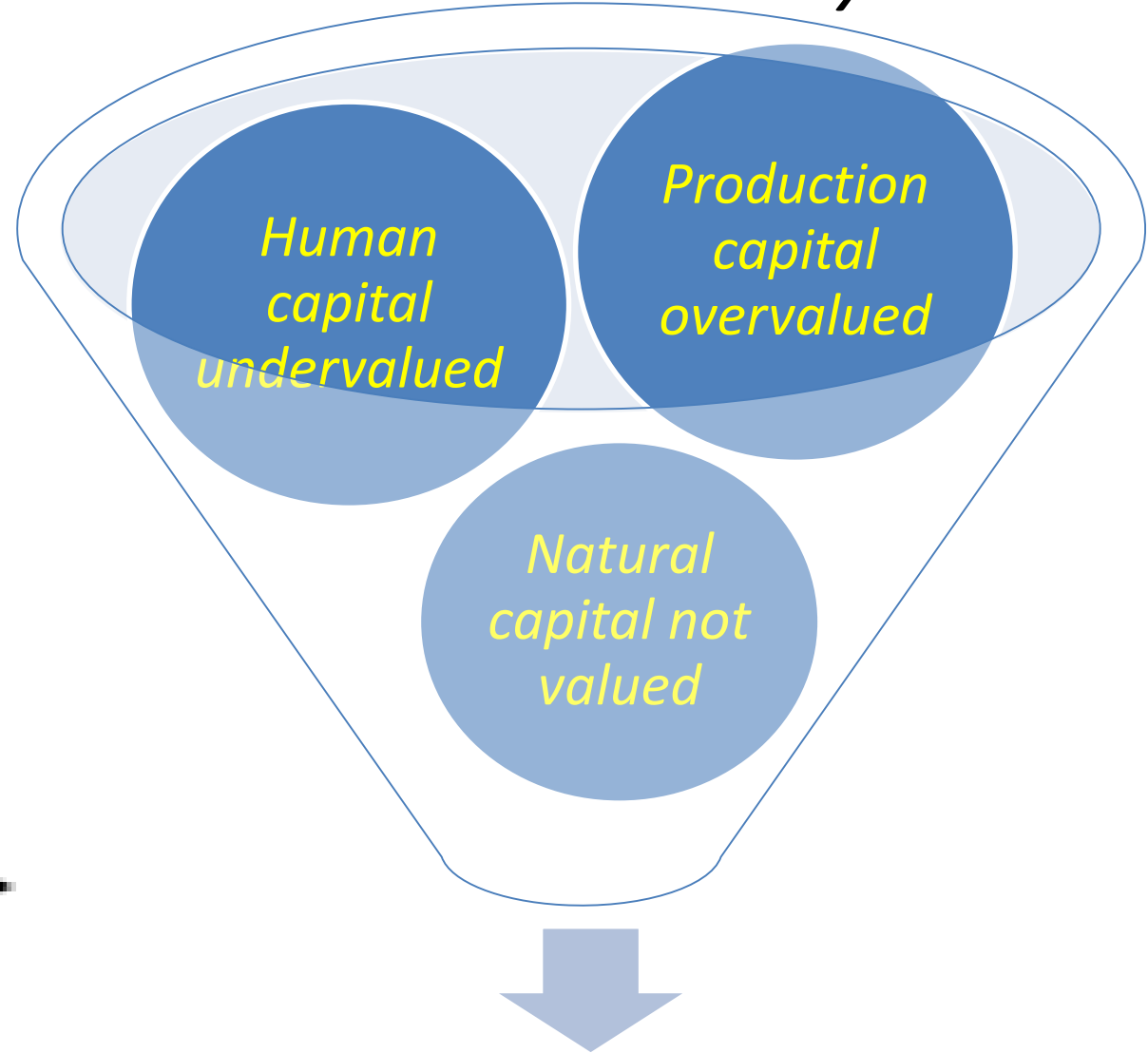
*NC – Natural capital*

*Growth of GDP in the past decades has been achieved at the cost of depleting natural capital and indebting future generations*

*Producers/Consumers  
Rational Behaviour*



*Market Economy*



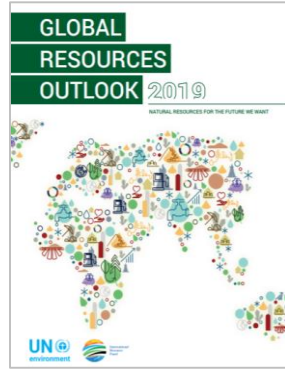
*Economic, social and environmental  
(in)balance*

# *Resource Perspective*

*The Common Roots of the Triple  
Planetary Crises*

# Natural Resources:

Provide the foundation for the goods, services and infrastructure that make up our current socio-economic systems



**Biomass** (wood, crops, including food, fuel, feedstock and plant-based materials)



**Fossil fuels** (coal, gas and oil)



**Metals** (such as iron, aluminum and cooper...)

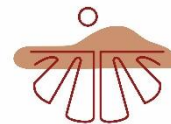


**Non-metallic minerals** (including sand, gravel and limestone)

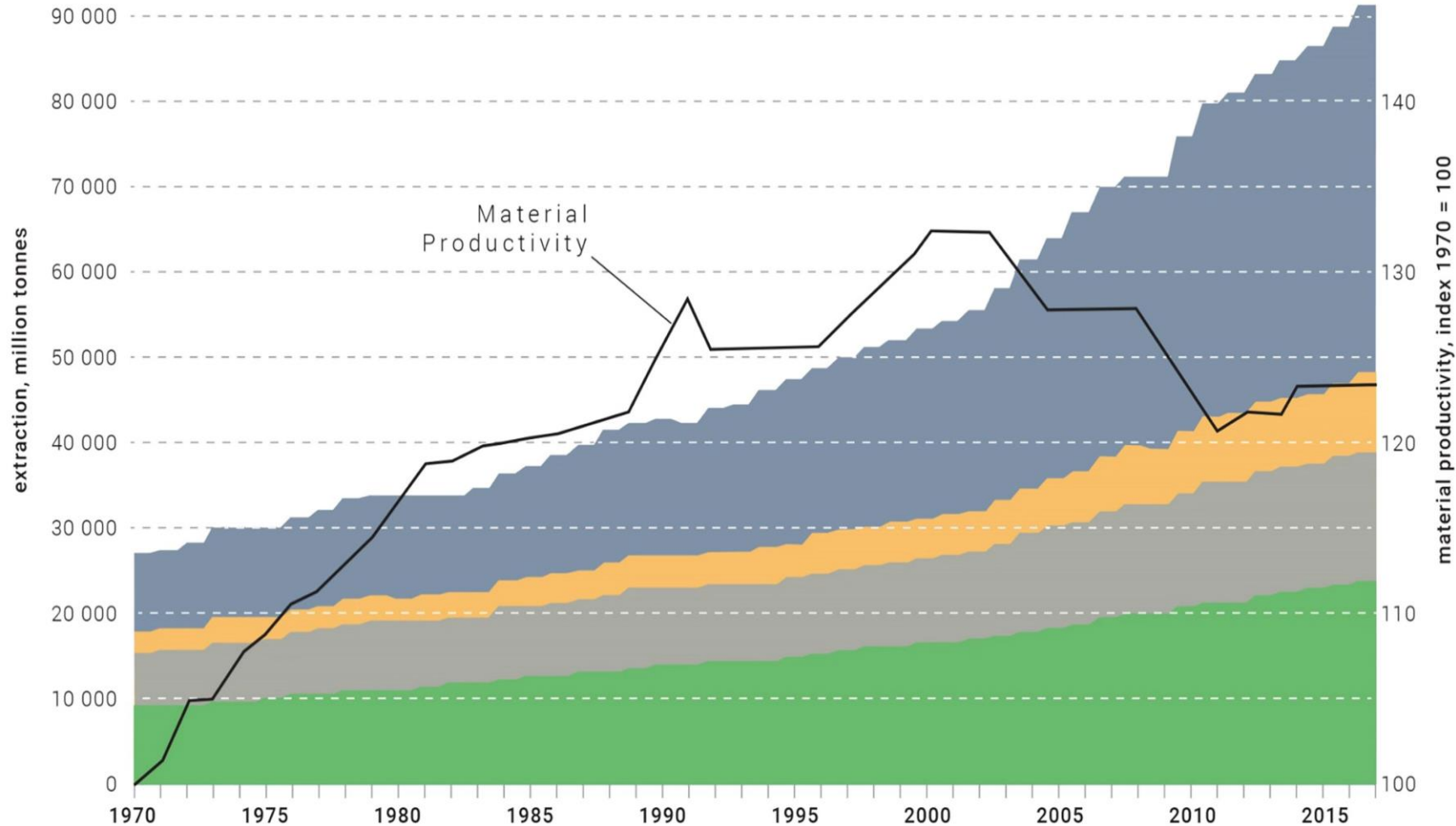
**Materials**  
Extracted from  
earth



**Water and Land**







# Global Material Use, Demand per capita and Material Productivity in the years 1970-2017



*Global material use has more than tripled since 1970*

*Global material demand per capita grew from 7.4 tons in 1970 to 12.2 tons per capita in 2017*

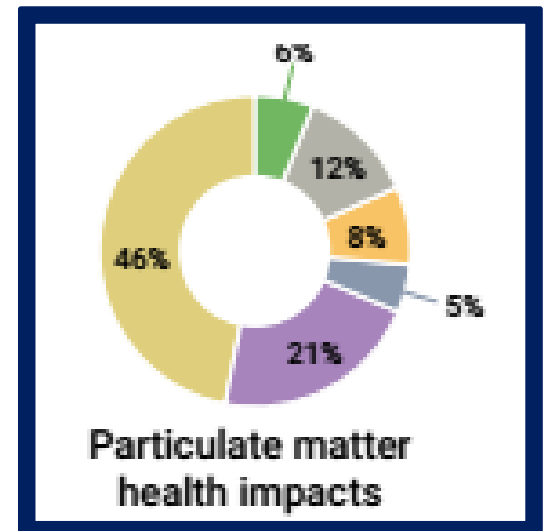
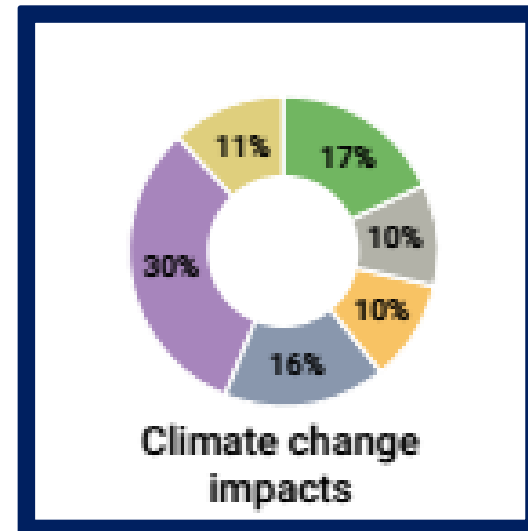
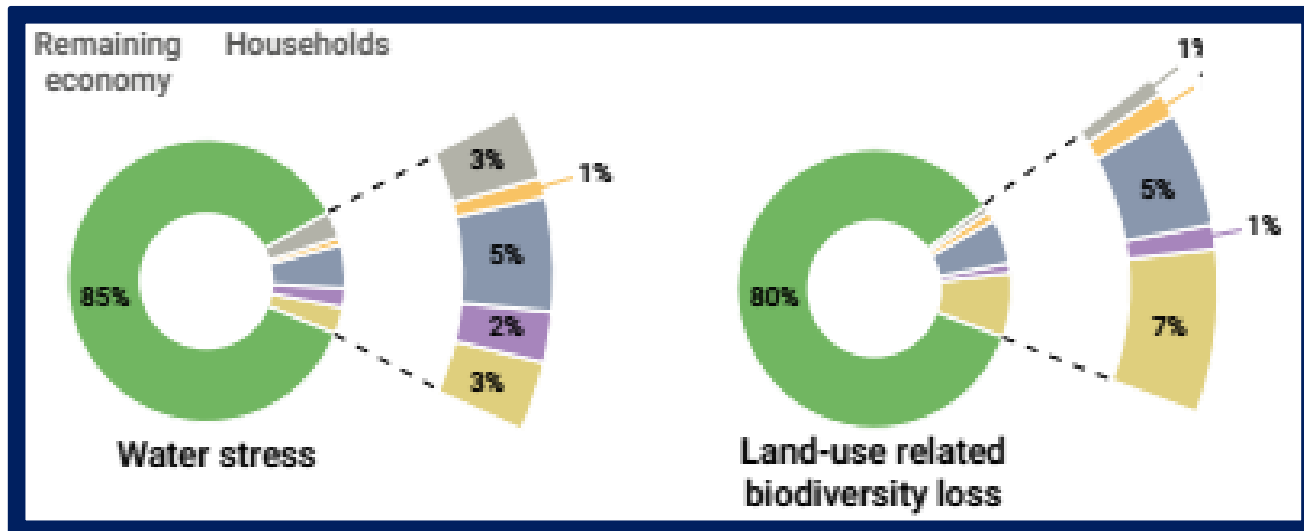
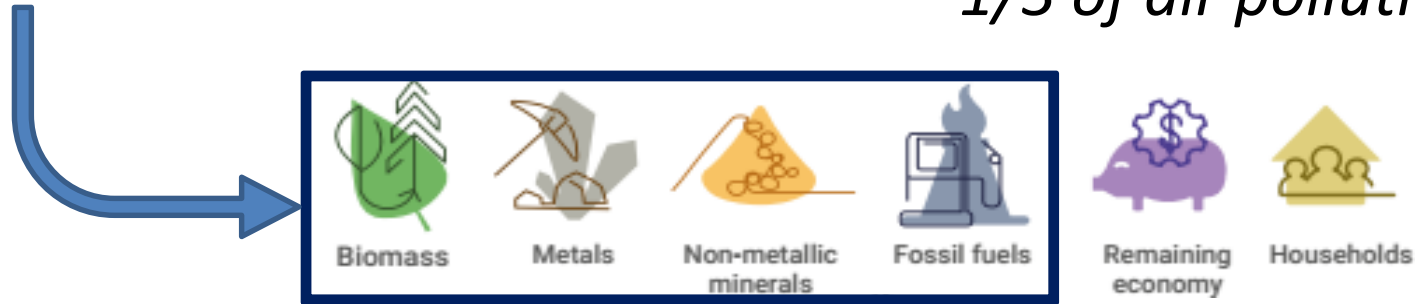
*Material productivity started to decline around 2000 and has stagnated in the recent years*

-  Non-metallic minerals
-  Metals
-  Fossil fuels
-  Biomass

# Extraction and Processing of Natural Resources Drives all Aspects of the Triple Planetary Crisis

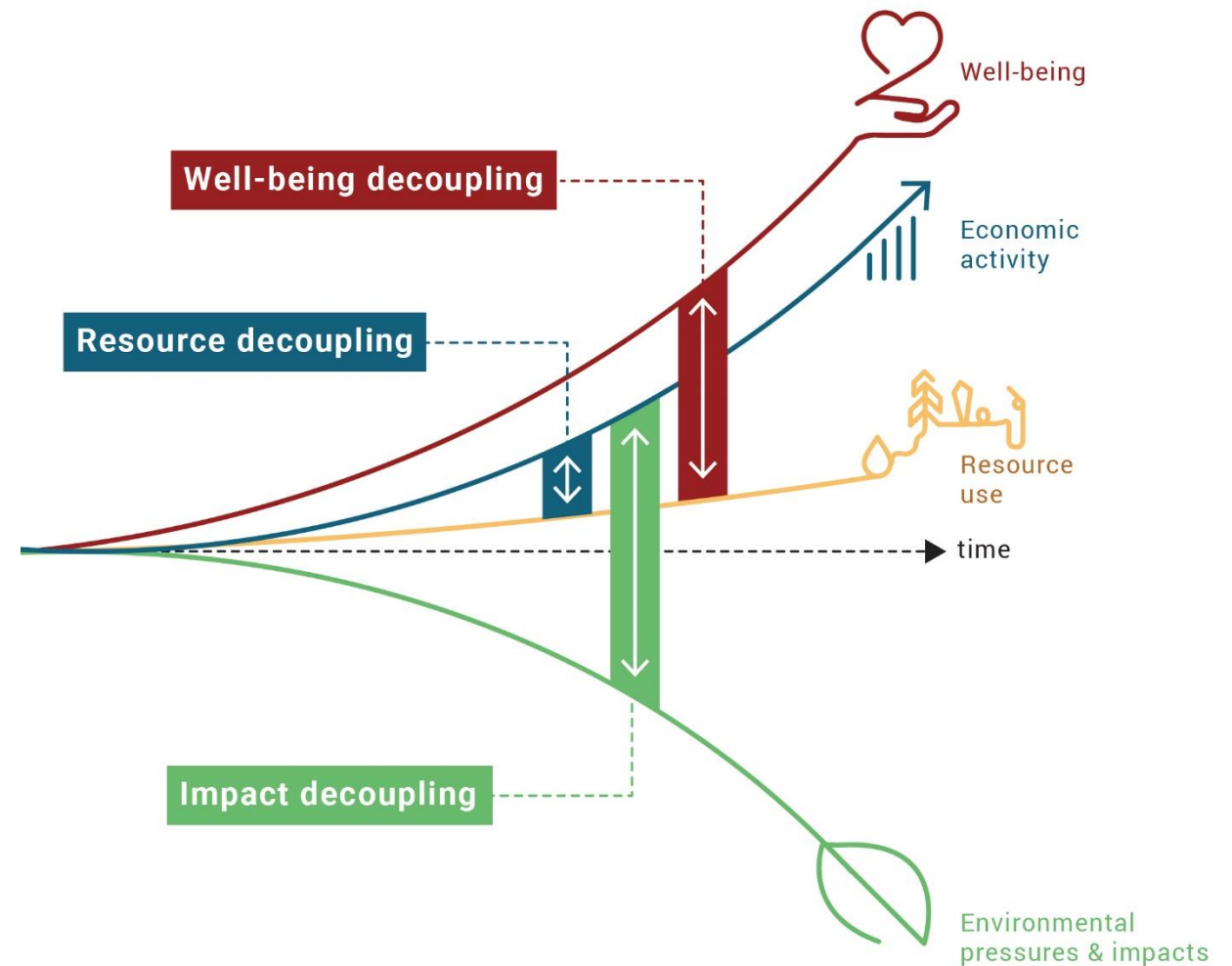
Environmental impacts of materials in the value chain in extraction and processing phase

90% of global land related biodiversity loss and water stress  
50% of global climate change impacts  
1/3 of air pollution health impacts



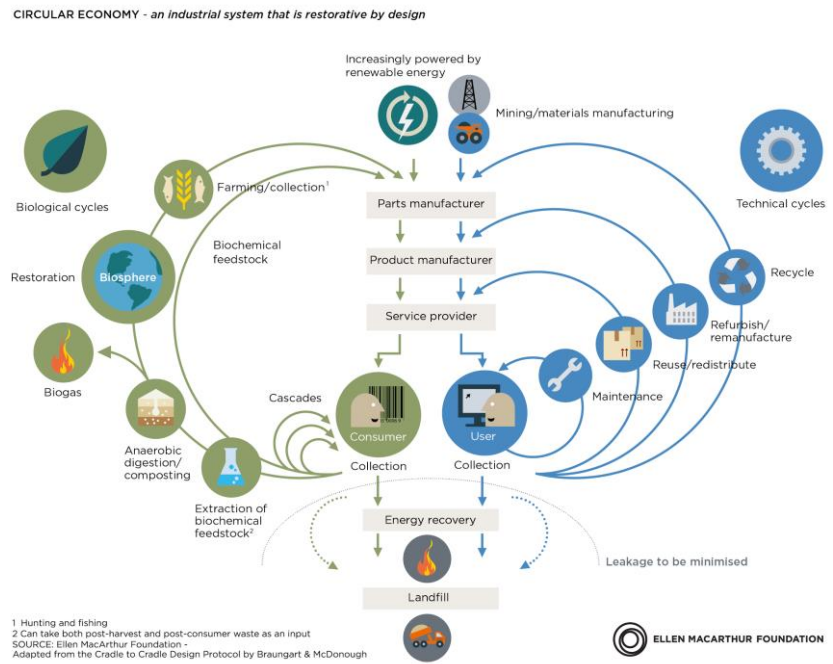
*If current trends would continue, global material consumption is predicted to double by 2060*

# Decoupling



# Some basics ...

*Circular economy should be seen as an instrument for strengthening resilience and strategic autonomy - delivering decoupling of economic growth from resource use and environmental impacts in practice, as well as a part of the bigger picture of economic, societal and cultural transformation needed to deliver the EGD and SDGs*





# The first dimension is often overlooked...

**Resource Efficiency** ↑

| <b>Dimensions</b>   |   |
|---|---|
| <b>1</b> <i><b>BETTER: Minimise product need through better system design</b></i> | <i><b>Refuse and Rethink strategies</b></i>   |
| <b>2</b> <i><b>LEANER: Optimise product design</b></i>                            | <i><b>Reduce strategies in manufacture and use</b></i>                                  |
| <b>3</b> <i><b>LONGER: Maximise lifespan of products and its parts</b></i>        | <i><b>Reuse, Repair, Refurbish, Remanufacture, Repurpose and Recycle strategies</b></i> |
| <b>4</b> <i><b>CLEANER: Minimise waste and pollution</b></i>                      | <i><b>Recovery strategies</b></i>   |

***Often overlooked, but crucial for effectiveness***



# *From Product Maximisation to Providing Human Needs*

*It is not not about owing it is about using*

*We do not need cars*

*...*

*We need mobility*

*We do not need light bulbs*

*...*

*We need light*

*We do not need chairs*

*...*

*We need to sit*

*We do not need refrigerators*

*...*

*We need chilled and healthy food*

*We do not need CDs*

*...*

*We want to listen to the music*

*We do not need pesticides*

*...*

*We want healthy plants*



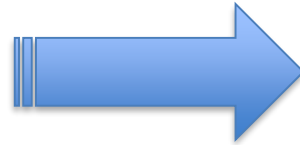
# *From Selling Refrigerator to Selling the Service of Cooling*

## *Dematerialisation and Decoupling*



*Amazon.com*

*Refrigerators sold to the consumer  
are the basis for producers' profit*



*Wallpapers.vista*

*Selling food and drink cooling service  
Refrigerators used are producers' cost*

*Making EGD  
Implementable*

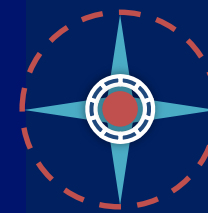
# The System Change Compass: Implementation of the *European green Deal* vision



Ambition of the  
EGD is high...



...but  
implementation  
is uncertain

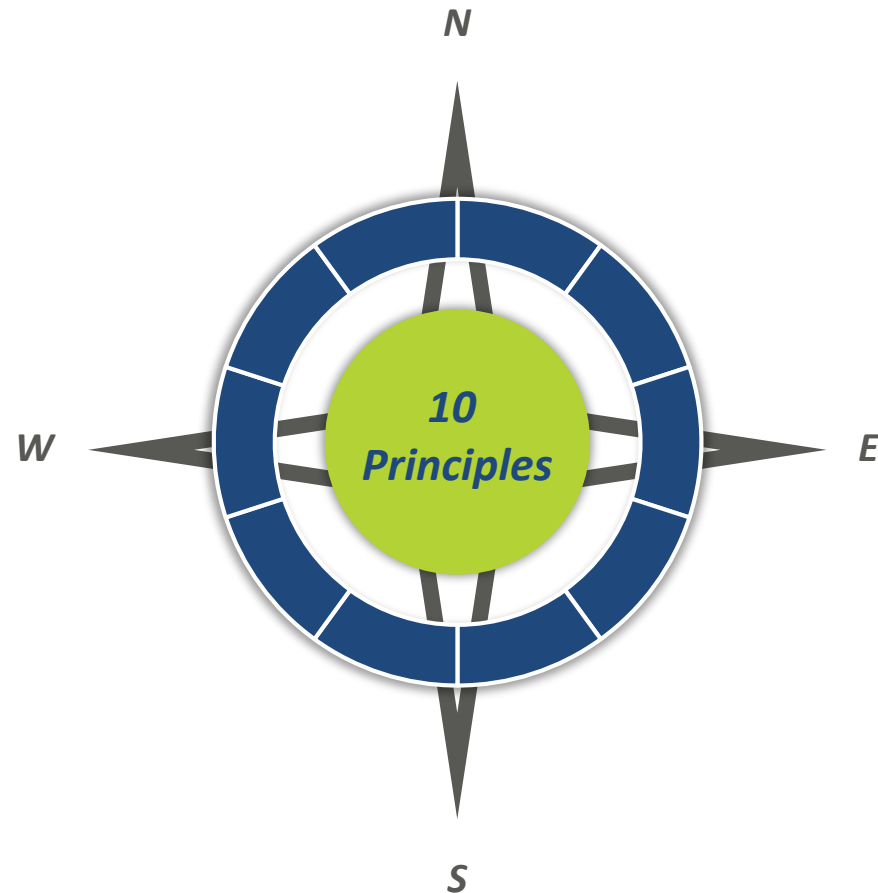


The System Change  
Compass guides  
action on all levels of  
the system

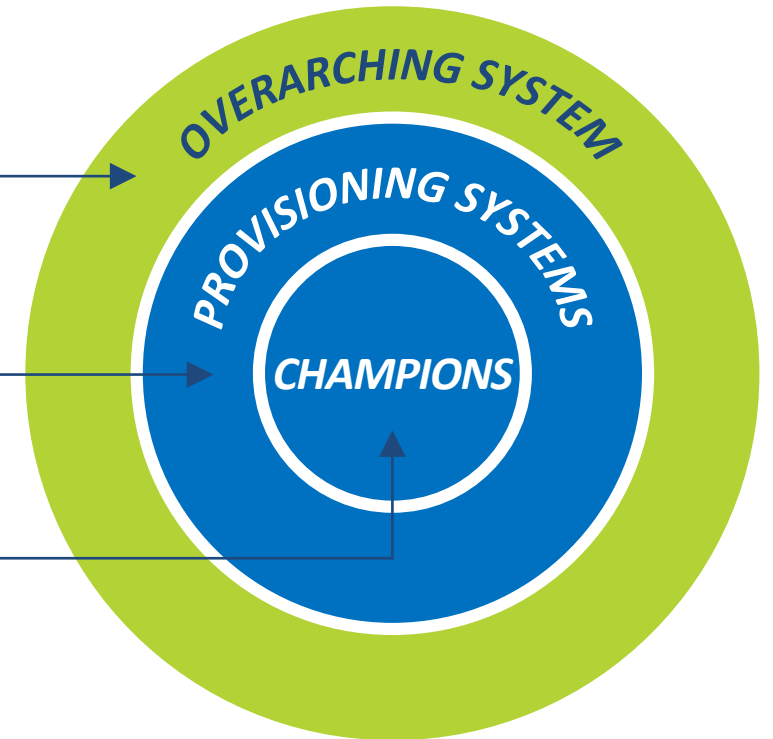
- **Sets zero net emissions** of GHG by **2050** and **decoupling of growth and resource use**
- Acknowledges need for fair and **just transition**
- Aims at **strongly interlinked and mutually reinforcing** policy recommendations
- **Does not sufficiently address drivers and pressures** that cause environmental damage
- **Does not offer systemic perspective** to guide decision-making
- Implementation is put at extra risk due to **COVID-19 recovery and war in Ukraine**
- **Maps and envisions** the system in service of people and planet
- **Derives system level orientations** towards desired state
- Charts pathway towards prosperity and wellbeing **within planetary boundaries**

# From the IRP science to the System Change Compass

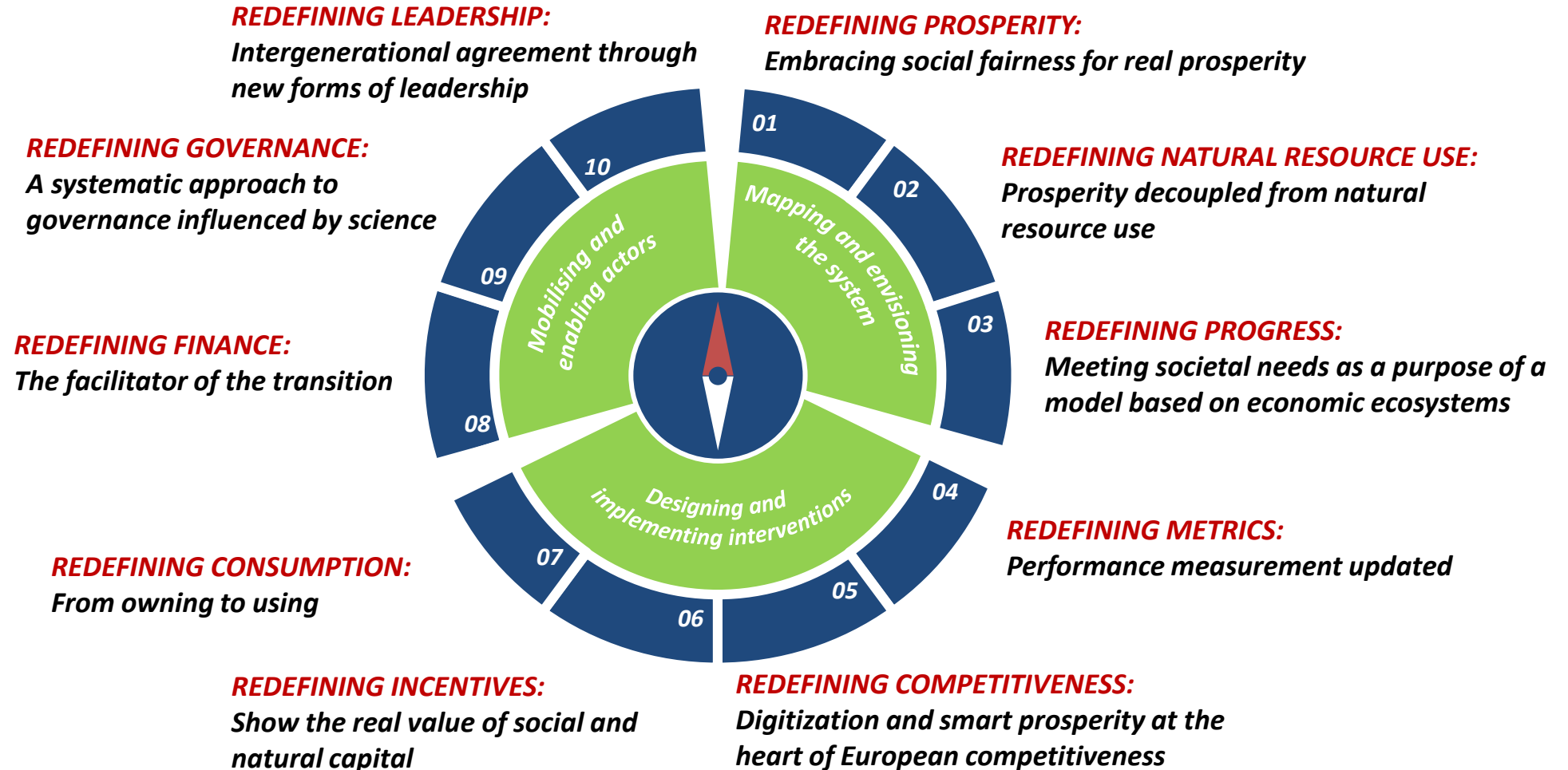
## System Change Compass (10 Principles)



## Application to the system to derive systemic orientations



# Redefining the Socio-Economic System







# 50+ nascent industrial investment opportunities that should be supported to build ecosystems based on compass orientations

## Healthy food



- Organic food and beverages
- Regenerative agriculture
- Sustainable aquaculture and fishing
- Reduce and valorise food waste
- Urban agriculture
- Product reformulation for nutritious food
- Alternative proteins

## Built Environment



- Smart urban planning
- Rethink built environment ownership
- Repurpose underutilized buildings
- Retrofit existing buildings
- Fluid and sufficiency-oriented space management
- Circular and net-zero housing

## Intermodal Mobility



- Fast charging infrastructure
- High-speed railway infrastructure
- Modern and adapted transit infrastructure
- Car- and ride-sharing models
- End-of-life management for cars
- Electric and autonomous vehicles
- Infrastructure to improve traffic flow and AV adoption
- Green aviation
- Green shipping
- Walking/cycling infrastructure

## Consumer goods



- Product-as-a-Service models
- Maintenance and value retention in products
- Peer-to-peer product sharing platforms

## Nature-based



- Restoration of degraded land and coasts
- Smart forest management
- Urban greening
- Systems for paid ecosystem services
- Seaweed
- Marine and land-based environmental protection areas
- Ecotourism

## Energy



- Renewable power generation
- Energy storage
- Hydrogen economy
- Smart metering and (point-of-use) energy management
- Grid integration and technologies
- Production of low-carbon gaseous and liquid fuels (transition technology only)
- Carbon capture infrastructure (transition technology only)

## Circular Materials



- Localised and distributed value chain systems
- Asset recovery systems and reverse logistics
- Markets for secondary materials
- High-value material recycling
- Materials-as-a-Service models
- New materials and high-performing substitutes
- Additive manufacturing

## Information and processing



- Distributed manufacturing
- High-speed digital infrastructure
- Digital material information and tracking systems
- Data generation, processing, and protection
- Artificial Intelligence for societal challenges



# Global Resources Outlook 2024: Resource Use for Societal Wellbeing



*Biomass*



*Fossil fuels*



*Metals*



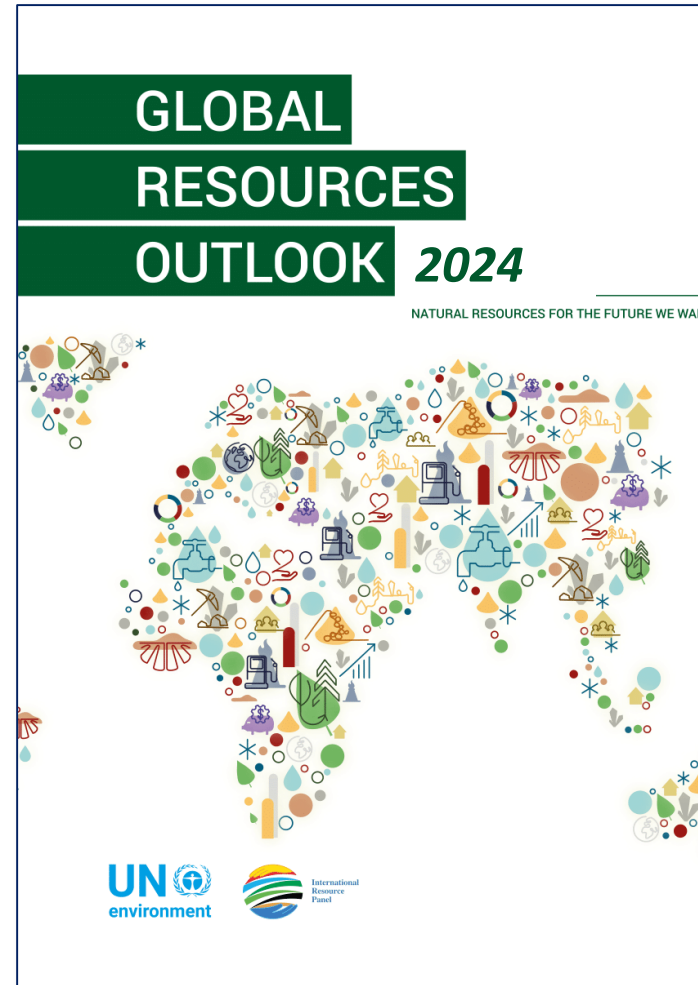
*Non-metallic minerals*



*Land*



*Water*



- *Provisioning systems logic*
- *Wellbeing indicators*
- *System-change focused scenarios*

# *Main Blind-Spots*

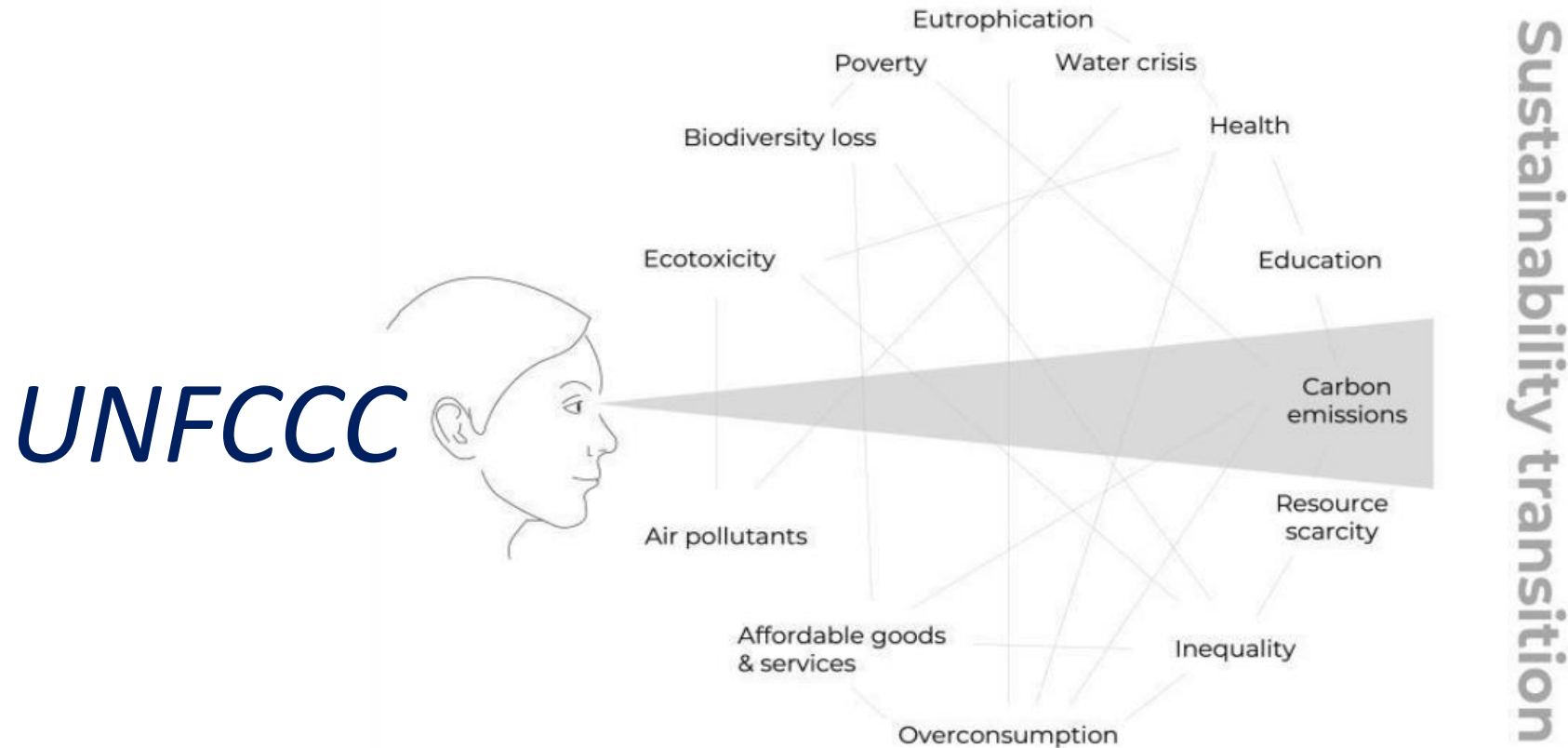
*Climate Change in Focus*

1

***Lack of Holistic System approach***

*Public leaders lack capacity or knowledge of how to translate system change visions into their concrete policies/investment structures which ends in conflicting policy logics that hinder real transformation*

# *We need to extend the optic and potential policy options beyond the currently prevailing energy supply*



*This leads to trade-offs and future lock-ins rather than synergies and potential multiple-benefits ▸ and resilient economy and society*

A ‘*Glasgow Breakthrough*’ was announced on *road transport* aiming for zero emission vehicles to be the new normal, accessible, affordable, and sustainable in all regions by 2030.



**UN CLIMATE  
CHANGE  
CONFERENCE  
UK 2021**

IN PARTNERSHIP WITH ITALY

# System change in road transport means less and more efficient traffic, for more value



## Five Levers for Sustainable Car-Based Transport

**Reduce demand for car-based transport**



- **Reduce overall mobility need** (e.g., through remote work)
- **Modal shift** from cars to foot, bike, & public transport
- **Higher utilization of vehicles** through sharing

**Ensuring remaining vehicles are as sustainable as possible**



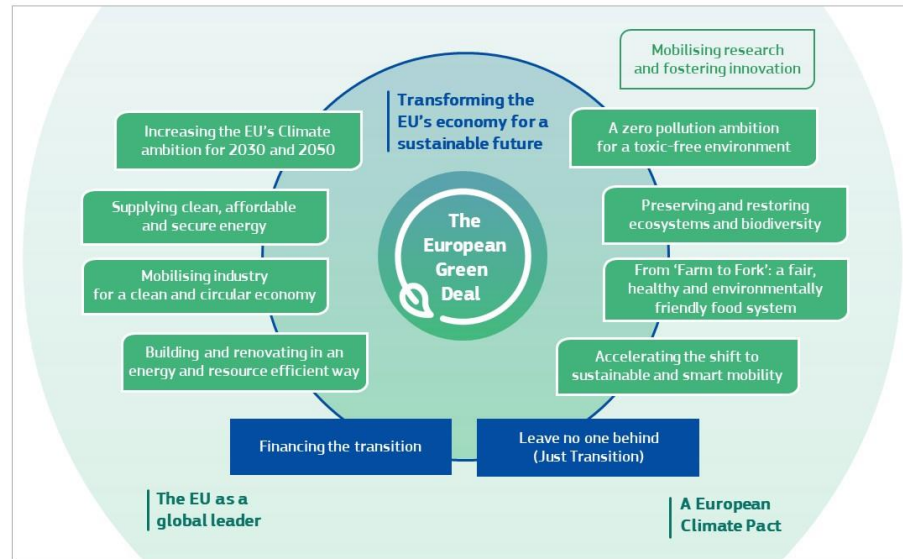
- **Electrification** based on renewable energy
- **Circularity**, maximizing value of used materials



## 2

### ***Lack of Drivers and Pressures Perspective***

*Policy attention does not focus on the roots of the problem and address the drivers and pressures. It lack focus on natural resource use and management, as well as on market signals leading consumers and producers' behaviour.*

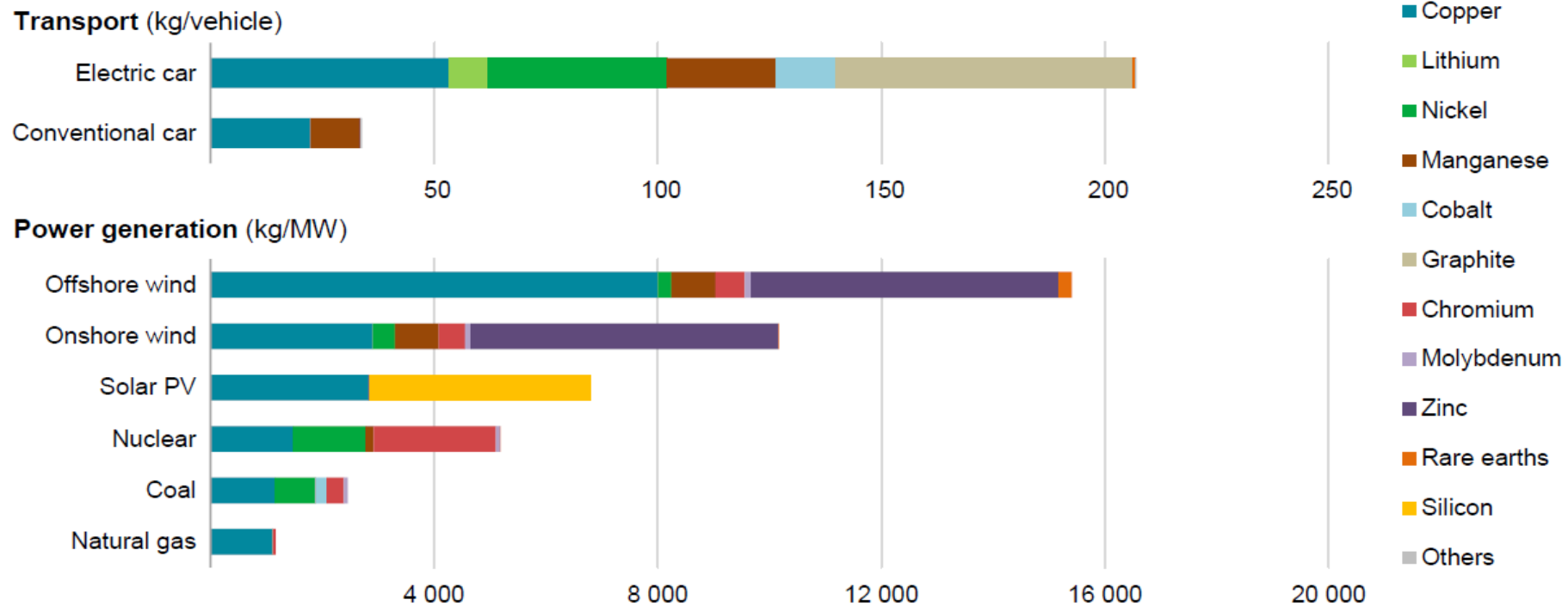


*It is “a new growth strategy that aims to transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy where there are: no net emissions of greenhouse gases in 2050 and where economic growth is decoupled from resource use ... At the same time, this transition must be just and inclusive”*

# Energy Transition

## Choice of minerals

Minerals used in selected clean energy technologies



IEA. All rights reserved.

Notes: kg = kilogramme; MW = megawatt. Steel and aluminium not included. See Chapter 1 and Annex for details on the assumptions and methodologies.

*We are replacing fossil with mineral energy supply*

Source: Financing Minerals Extraction for Sustainable Development – IRP report in development to be released by end 2023

## *Energy transition is resource demanding on the energy supply side and on the energy demand side*

- *Reaching net zero by 2050 will require about six times today's critical mineral use in 2040. And even meeting today's under-ambitious national climate plans would require more than doubling of critical minerals we are using today.*
- *Electric vehicles use close to ten times the material of conventional cars – using at least eight different critical material types, compared to just three for conventional cars.*

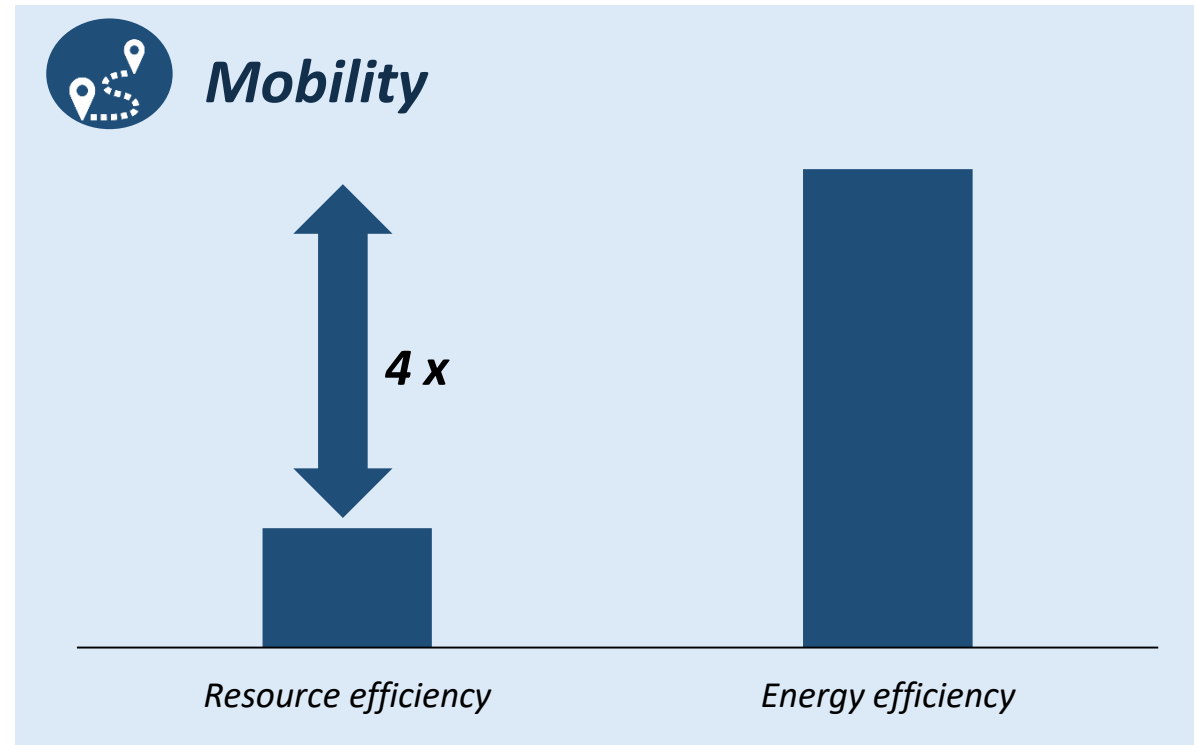
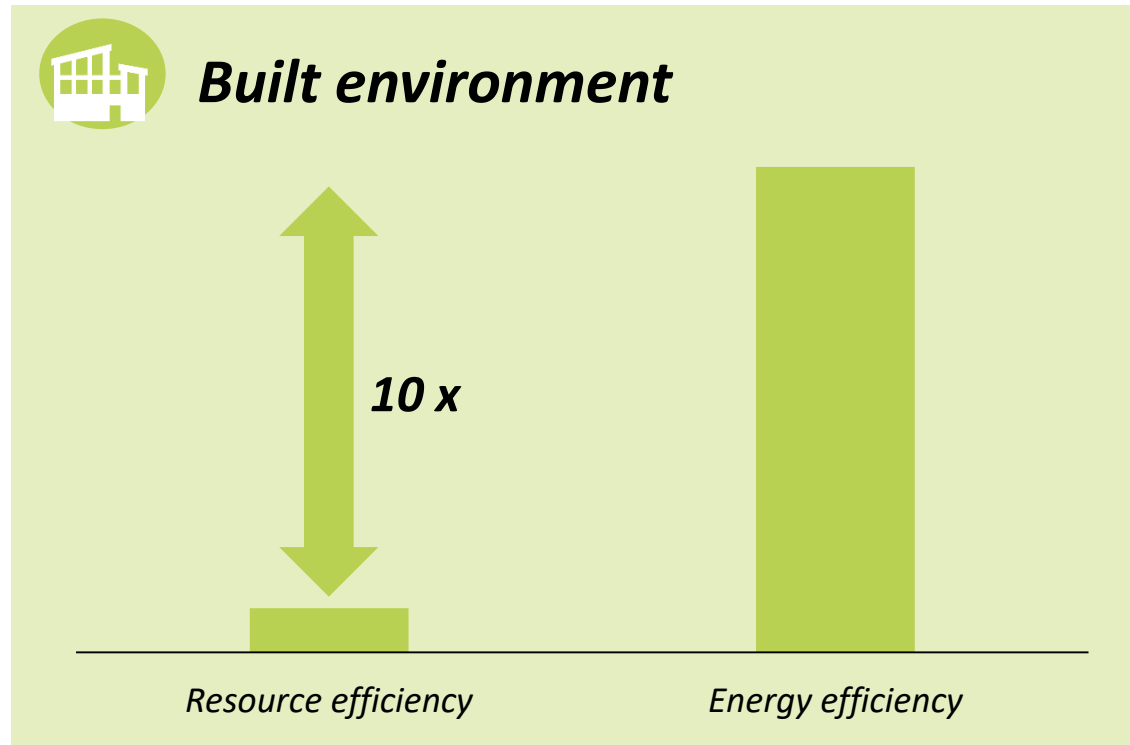


# Most climate policies still neglect systemic resource efficiency solutions, and thus miss major opportunities for climate and society

Examples - non exhaustive

**G20 Nationally Determined Contributions and Long-term Climate Plans focus on energy efficiency and miss out on more systemic resource efficiency opportunities.**

Number of policies with quantified targets, illustrative



### ***Lack of Demand Side Focus***

*Policy attention is mainly given to the supply side of the economy, to the cleaning of the existing economic system - lacking the attention to the demand side which is leaving out an important solutions potential and questions of responsibility and equity.*



- *To unpack the standstill in our climate efforts and make them effective, to start closing the existing gap among high-income and low-income countries, we must **stop ignoring the inherent wastefulness of our production and consumption systems**, in particular in high-income countries. **For example**, it would be in vain to decarbonize the production of steel, as important as this is, if it is used to produce under-used cars and houses, which contribute to traffic and property market bubbles, but not to real social prosperity.*
- *Efficiency policies should be complimented by **sufficiency policies**. We should start looking how to integrate **material and consumption footprints** in NDC's structure and logic.*



- *Standards and behaviour patterns linked to the current economic model were set by high-income countries. We are ethically bound to show the world, that we are willing and able to change a reality we created, and to lead the essential transition – at home and globally. While the responsibility for the past is clear, responsibility for future is joined and common - cooperation is the magic ingredient for success.*
- *But only by leading that transition, only by looking first in the mirror, we would give nobody an excuse to repeat some of the mistakes done in the past and avoid collective failure.*



*If we want to avoid extinction of elephants in nature, we must extinct elephants in the rooms*



[Source: Hop distance - The elephant in the room ...blogs.bmj.com](https://blogs.bmj.com)

# *To Conclude*

*Science is Clear and Change is Unavoidable*

*How to meet human  
needs in most  
energy and resource  
efficient way?*



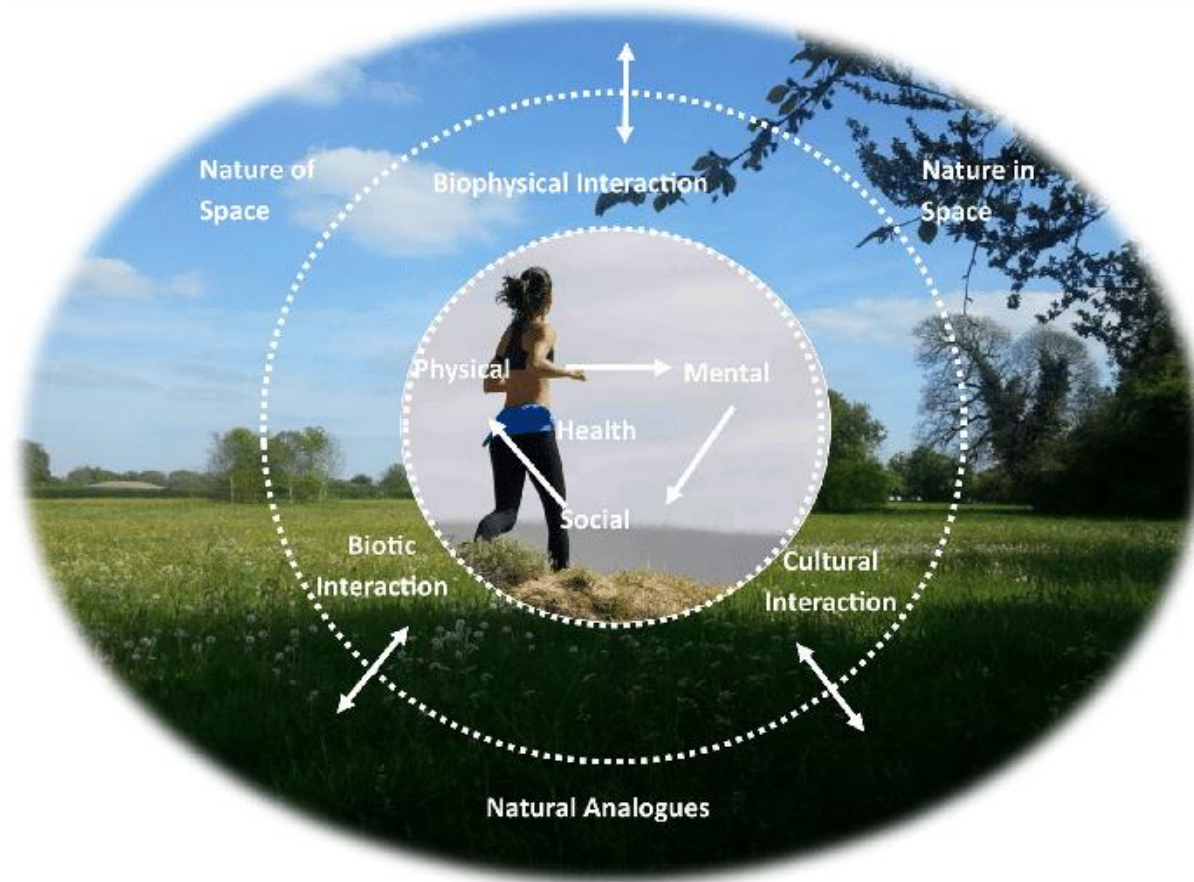
<https://edistaffing.com>

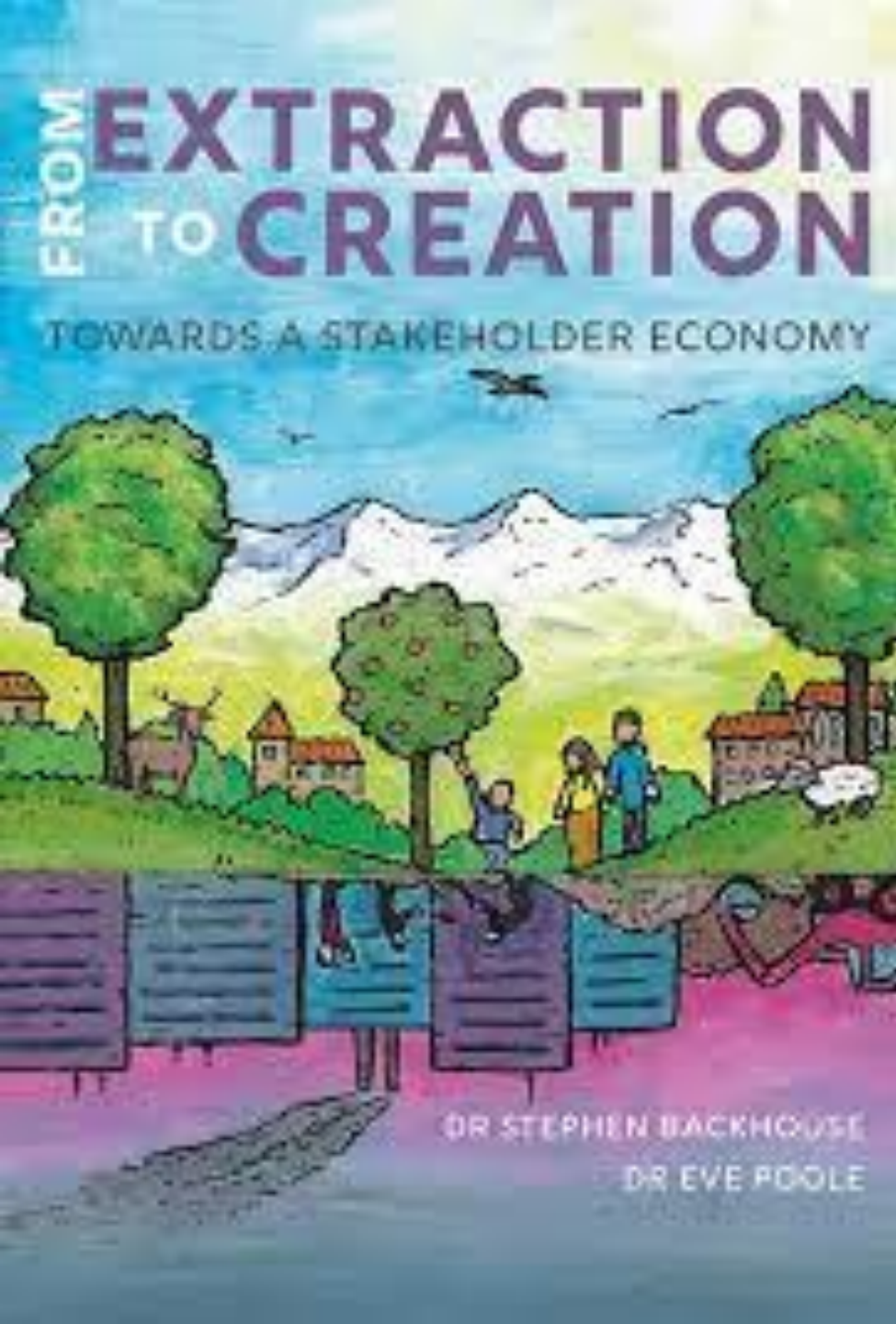
*From Humans in function of economic success and development  
to an economy in function of delivering human needs*

*We must set the order right!*



*From economy considering Humans as external/superior to Nature  
to an economy acknowledging that we are embedded with Nature  
Destroying Nature is destroying ourselves!*





*From extraction-based production  
to a creation-based production*

*We should stop stimulating  
extraction based economic success  
and reward responsible, innovative,  
creative ways of meeting human  
needs*

*From an egoistic, short-term based interests' governance structures and logic to cooperation and sharing sovereignty. We must improve our collective resilience. We need a well-designed intergenerational pact.*



# *Meeting the European Green Deal in Times of Disruption* ➡ *EGD II*

*Access to and use of natural resources have been in  
the human history*

*closely related to the level of the achieved wellbeing,  
but also to stability, security, conflicts, wars*

*Land, Water, Oil and Gas, Minerals, Precious Metals*

*...*





# Meeting the European Green Deal in Times of Disruption → EGD II

Global Risks Report 2023



## Top 10 Risks

“Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period”

2 years



10 years



Risk categories

■ Economic ■ Environmental ■ Geopolitical ■ Societal ■ Technological



*It is getting green !!!*

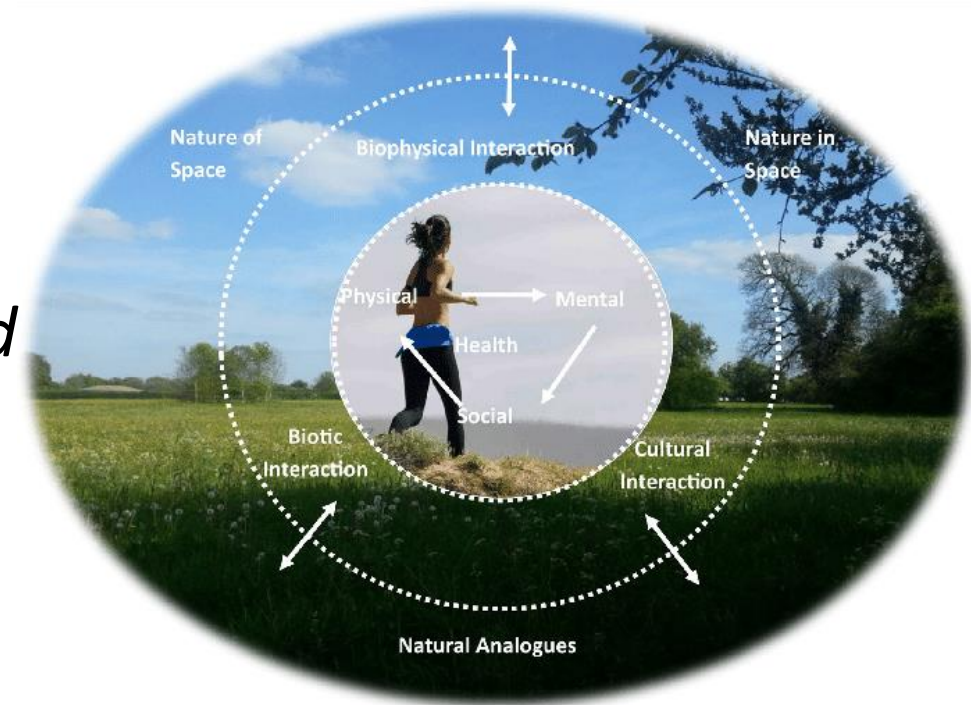
*Taking pain-killers to remove the acute pain do not heal chronic diseases ... rather hides them and make them worse*

# Meeting the European Green Deal in Times of Disruption ➔ EGD II

The lessons learned recently are more than convincing to understand that *changing our relationship with nature, is ultimately an economic, security and resilience imperative ... central also to fairness and equity*

This relationship is not stable, nor balanced, and it will be *resolved either with collective wisdom and effort, or in a hard and very painful way (conflicts, hunger, pandemics, migration ...)*

*Put the current challenges in the strategic context, broaden and strengthen the front of stakeholders for change!*



*And finally, most important advice from the most famous Belgium*

*HERCULE POIROT*



*When asked why he is speaking about himself always in a third person he replied something like that:*

*If one is such a genius like me, it is very important to establish a healthy distance to himself.*



# *THANK YOU*

*for helping us delivering the future we want!*